



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-09-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395721	08-15-2012	10-08-2012	4	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
323 326 2209	241018	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)	N	241018

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 323 P : 326 E : 2209																	
1	10-09-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1	1			3	325	3	975.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	325	1	325.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1		1			3	650	3	1,950.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00
5	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1		1	1			3	850	3	2,550.00
6	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
7	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		1	1		1			3	850	3	2,550.00
8	10-15-2012	10-15-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
9	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1		1	1			3	200	3	600.00
10	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1				2	325	2	650.00
11	10-15-2012	10-15-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	325	1	325.00
12	10-09-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1		1	1			3	375	3	1,125.00
13	10-15-2012	10-15-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	375	1	375.00
14	10-09-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1		1			3	750	3	2,250.00
15	10-15-2012	10-15-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	750	1	750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-09-2012 PAGE: 2 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395721	08-15-2012	10-08-2012	4	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2209			CMS # 241018	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241018		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2209															
16	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,100	3	3,300.00	
17	10-15-2012	10-15-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	0	0.00	
18	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1			1			2	950	2	1,900.00	
19	10-15-2012	10-15-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00	
20	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1	1			1		3	1,400	3	4,200.00	
21	10-15-2012	10-15-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,400	0	0.00	
22	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1			1			2	1,400	2	2,800.00	
23	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,400	1	1,400.00	
24	10-09-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30				1	1			2	1,100	2	2,200.00	
25	10-15-2012	10-15-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00	
26	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00	
27	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	190	1	190.00	
28	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30							1	1	380	1	380.00	
29	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30							1	1	275	1	275.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-09-2012 PAGE: 3 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No 395721	Contract Dt 08-15-2012	Revision Dt 10-08-2012	Rev# 4	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM														
Agency Est# 323 326 2209		CMS # 241018	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241018												
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 323 P : 326 E : 2209																		
															Contracted Gross Total:		49	35,845.00			
															Actual Gross Total:		49	35,845.00			
															Agency Commission:			5,376.75			
															Net Total:			30,468.25			
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total					
Oct 12		0.00		0.00		35,845.00		0.00								35,845.00					
TOTAL		0.00		0.00		35,845.00		0.00								35,845.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood